



ROCKONOMIX™



RULES

- 1. GROUP SIZE:** Minimum of 2 and a maximum of 6 students per group.
- 2. SONG CHOICE & TITLE:** Choose any existing song you like! Original songs will be disqualified. Create a new title for the song based upon the topic of your new lyrics.
- 3. SONG LYRICS:** Lyrics must be substantially rewritten (i.e. your own original work) and the theme of your new song must be about economics or financial literacy...which is about more than MONEY! Use terminology or ideas from your textbook, class lectures, prior knowledge, etc. All lyrics must be captioned on the video.
- 4. KEEP IT SIMPLE:** Choose no more than a few concepts to highlight. Videos should be cohesive and flow appropriately.
- 5. STAY CLASSY:** Any aspect of economics is acceptable. Avoid the use/showing of foul language, sexual content, violence, drugs or alcohol or nudity. Videos exhibiting any of these behaviors will be automatically disqualified.
- 6. EDUTAINMENT FACTOR:** It must be humorous, entertaining and educational. Feel free to incorporate props to show your understanding of the concepts.
- 7. SING:** Unaccompanied versions are not accepted. You must sing to recorded music and make sure you can hear the music and the lyrics on your video.
- 8. PARTICIPATION:** Every group member must have a cameo appearance in the video (photographs do not count) and appear in a group photo in the credits at the end of video.
- 9. SHOUT-OUTS:** If someone helps you with your video, give them proper recognition. If you use a location, get permission and give them a mention. You should also credit the original artist/song that you are parodying.
- 10. GROUP NAME:** The group name, school, and teacher must be displayed clearly in the closing credits.
- 11. FINAL CUT:** Make sure the lyrics are spelled correctly and are visible in the video, that you have followed all the rules, and that the video file you submit is your finalized version.
- 12. POST IT:** Upload your musical masterpiece on YouTube or Instagram and share the URL on the submission form located at <http://michiganecon.org/rockonomix> prior to the May 1, 2020 deadline. You must also submit your lyrics file.
- 13. VOTING & PRIZES:** A first, second, and third place award winner will be selected by a panel of judges. Additionally, there will be a people's choice winner for the video receiving the most votes. Voting will occur at <http://michiganecon.org/rockonomix> beginning on May 1 and will end on May 15. All prize winners and their teacher will be invited to attend the MCEE Champions Dinner at the Federal Reserve in Detroit on May 28, 2020. Prizes will be as follows:
 - 1st Place:** \$400 to be split by the winning team
 - 2nd Place:** \$250 to be split by the winning team
 - 3rd Place:** \$150 to be split by the winning team
 - People's Choice:** \$200 to be split by the winning team